

Edge Cabana by day

HEAR WHAT PLANNERS LIKE BEST ABOUT US

New. "The cruise was something new and exciting."
Value. "The overall cost compared to land-based facilities was 30–50 percent less."
Dining and entertainment. "They're usually the biggest challenges for planners, but they were just taken care of."
Facilities. "The meeting spaces and audiovisual equipment were just included."
Camaraderie. "Cruising fosters team building and the formation of new relationships."
Receptions. "Multipurpose lounges were ideal for the receptions—great decor and built-in sound systems."
Theatrical elements. "Hydraulic lifts, rotating stages, sophisticated lighting—they added dynamic impact to the presentations and award ceremonies."
Families. "Cruises offer multigenerational appeal."
Weather. "There was some weather in the forecast, but we just steered around it and went on with our outdoor activities."
Security. "Once on board, everyone felt very safe and secure."

LEAVE STANDARD VENUES BACK ON SHORE

Visit CelebrityCorporateKit.com
or call 1-800-722-5934.

12
CONSECUTIVE
YEARS

2019 Best Premium
Cruise Line
Travel Weekly's 17th Annual
Readers' Choice Awards

The Stella
Awards

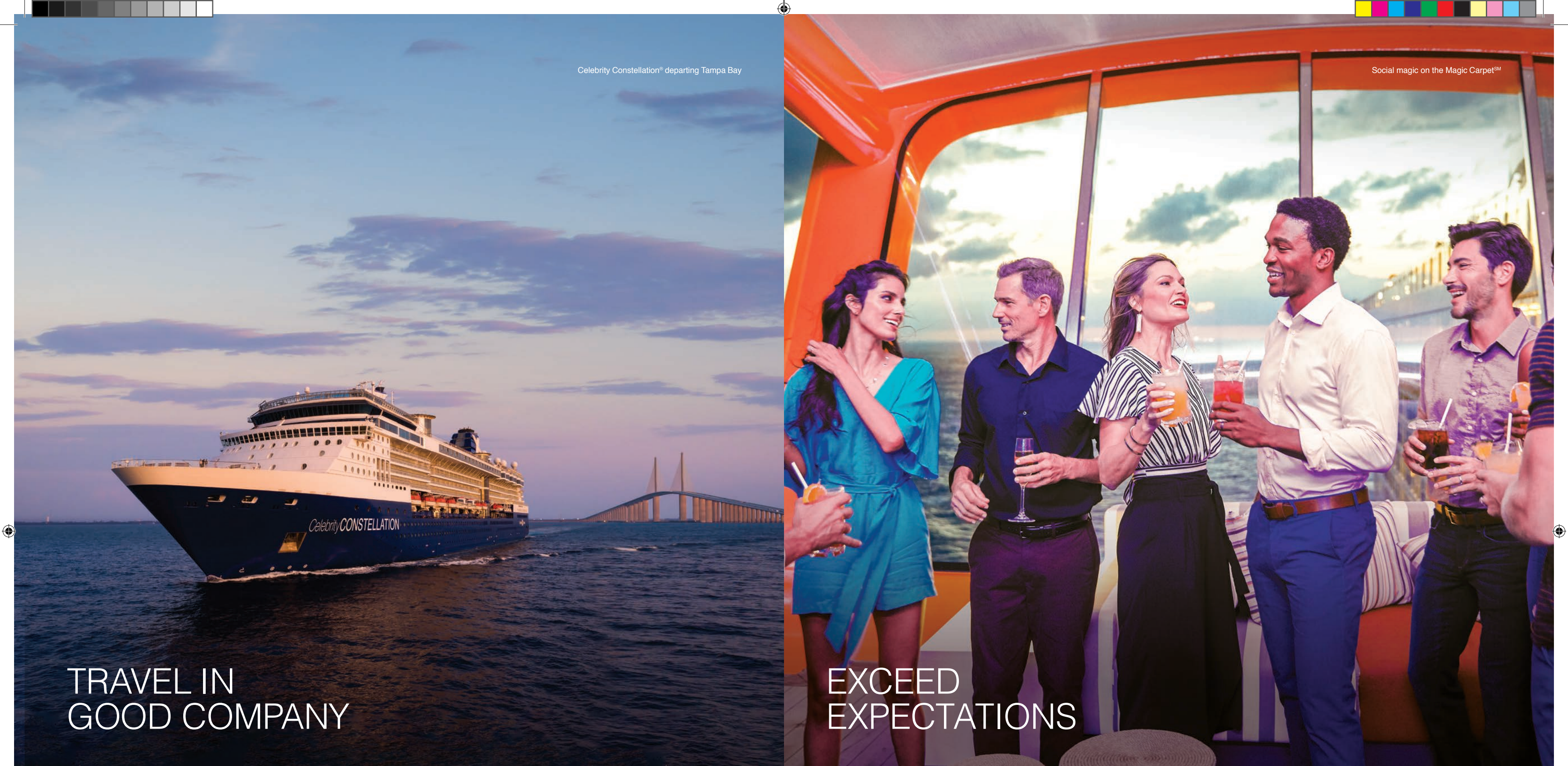
2019
WINNER

prevue
2019
visionary
award winner

Smart
Stars
2019
WINNER

CELEBRITY CORPORATE
MEETINGS, INCENTIVES,
AND CHARTER SALES

Celebrity **X** Cruises®
SAIL BEYOND™



TRAVEL IN GOOD COMPANY

“X” marks the spot where cool spaces feel warmly inviting. Where global cuisines inspire distinctive restaurants. Where the service is intuitive, yet unobtrusive.

But our iconic “X” means even more for the planners of meetings, incentives, conferences, and events. Partnering with us means partnering with a team that’s passionate to create a positive change in the world.

It means embracing corporate responsibility through our support of Malala Fund, United Way, and Best Buddies, and through our relief efforts after natural disasters.

It means promoting diversity among our guests, so everyone can feel welcome, and promoting women on the bridge, up from 3% in 2015 to 22% in 2020.

It means protecting our environment, together with World Wildlife Fund, Save the Waves, and Galapagos Conservancy, and by reducing single-use plastics.

Come aboard: 14 ships, 320 destinations, 80 countries.

EXCEED EXPECTATIONS

Plan your next meeting, incentive, or other corporate event at sea with us. Your executives and top performers will never forget the unique conferences, fund-raisers, product launches, trade shows, and meetings they experience with the brilliant blue sea as their background.

Premium cruise ships offer all the amenities of premium hotels and resorts, plus so much more. Delicious dining and original entertainment are included. The exciting

destinations change daily. Countless activities and excursions engage every member of your group. Best of all, the planning and management are quick and easy. Dedicated meeting facilities with advanced audiovisual systems are included. Security and value are high. Costs are contained.

What more could you ask from a venue?



Edge Cabana at night



Butler service in the Iconic Suite

TOP 5 REASONS PLANNERS CHOOSE US

EXPECT MORE INCLUSIONS

Partner with us, awarded Best Premium Cruise Line for 12 years in a row. Creative architects and designers have infused our ships with the high style of boutique hotels and resorts. Your group enjoys a modern luxury experience with comfortable conference and meeting spaces, advanced technologies, and an adult orientation.

While our premium cruises do feel exclusive, actually, they're quite inclusive. Everything you need for your most successful, cost-effective events is included—unlike hotels and resorts back on shore.

Multiple destinations are included. Luxurious experiences like world-class staterooms, fabulous views, fine dining, and superlative service are included. Engaging activities and award-winning entertainment are included. Even the meeting facilities—complete with your own event coordinator, advanced audiovisual systems, and unrivaled security—are included.

Could an exclusive venue be any more inclusive?

1. Modern luxury experience

Start with world-class staterooms and suites, distinctive restaurants—menus by Michelin-starred chefs—and seamless service. Add a full-service spa, well-equipped fitness center, and thrilling casino. Include some original theater performances and panoramic views from the Rooftop Garden, Lawn Club, veranda staterooms—pretty much everywhere.

2. Conference and meeting venues

Well-designed meeting rooms, advanced theater facilities, and comfortable lounges—included—enable your most productive events. Advanced audiovisual systems—also included—keep the presentations running smoothly. Delectable edibles create your most delicious breaks.

3. Ship-to-shore management

Dedicated account executives on shore, working with professional event coordinators on board, ensure that all your programs run smoothly.

4. Adults, plus

While we cater to adults, we also offer activities to engage children and teens—the perfect balance for conference attendees and incentive winners who may want to bring the kids.

5. Accolades

Travel Weekly Reader's Choice: Best Premium Cruise Line
Smart Stars: Best Cruise Line, Gold
Prevue Visionary: Best Expedition Cruise, Gold;
Best Destination Immersion, Silver; Best ROI at Sea, Silver
Northstar Stella: Best Cruise Line, Silver

SO MUCH MORE	CELEBRITY	RESORTS
LUXURIOUS EXPERIENCE		
Staff-to-guest ratio of nearly 1:2	X	
Stunning accommodations	X	X
Daily makeup and turndown	X	X
Private butlers in suites	X	
Spectacular views	X	
World-renowned spa*	X	
Well-equipped gym, classes*	X	X
ALLURING DESTINATIONS		
Over 320 ports and 80 countries	X	
New destinations daily	X	
Thousands of shore excursions*	X	
Overnight stays for local color	X	X
EXCITING ENTERTAINMENT		
Activities to taste, learn, play*	X	
Original theater performances	X	
Range of duty-free shops	X	
Smoke-free casino, great odds	X	
Cocktail parties	X	
INSPIRED DINING		
Menus by a Michelin-starred chef	X	
Main restaurant included	X	
Distinctive specialty restaurants*	X	
24-hour in-room dining	X	X
Expert sommeliers	X	
Bars, lounges for every mood*	X	
All-inclusive beverage packages*	X	
SUCCESSFUL MEETINGS		
Dedicated event coordinator	X	
Team-building activities	X	
Theater plus meeting spaces	X	
State-of-the-art audiovisual	X	
Production crew, photographer*	X	
High-speed internet*	X	X
Business services, materials*	X	X
No daily transportation	X	
SAFE AND SECURE		
Highest security	X	
24-hour medical services*	X	



The Club, hub of social activity



The Theatre

TAKE CARE OF BUSINESS IN SPECTACULAR VENUES

Your dedicated account executive and onboard event coordinator can arrange just about everything—professional photography, party planning, themed events, delicious catering, even fruit carvings.

As luxurious resorts that happen to float, our 11 large ships each offer roughly 1,500 staterooms, plus meeting facilities for any agenda from an intimate investors' gathering to a full-ship charter. Three smaller ships offer intimate, once-in-a-lifetime experiences in the extraordinary Galapagos Islands.

Configure our venues to suit your needs, complete with corporate branding. Our impressive theaters stage your larger conferences and ceremonies, while smaller spaces accommodate the breakout sessions. Unique venues like the panoramic Rooftop Garden ensure that all of your assemblies are unforgettable.

XcelerateSM high-speed internet service keeps everyone connected, advanced audiovisual facilities await your command, and onboard printing capability takes care of any last-minute materials.

With us, the world is truly at your service.



The Meeting Place



Destination Gateway



Exclusive dining in Luminae at The Retreat

WINE AND DINE DELICIOUSLY

Experience globally inspired meals with locally sourced ingredients, prepared on board from menus crafted by our Michelin-starred chef. Imagine fresh salmon while sailing Alaska or local snapper while cruising the Caribbean. Even in Europe—foodie heaven—everyone’s favorite restaurants will be right on board.

Cuisine. Group members choose from up to 18 distinctive restaurants and cafés. Half are complimentary, including the spa-inspired Blu, serving clean cuisine to AquaClass® guests, and brilliant Luminae, with eclectic cuisine exclusively for guests of The Retreat®.

Specialty venues include Fine Cut Steakhouse, a warm, inviting space with the choicest cuts and the freshest seafood; Raw on 5, teeming with oysters, crab, lobster, and sushi; Le Grand Bistro, inspired by bustling French patisseries; the Lawn Club Grill, a celebration of

barbecue overlooking half an acre of real grass; and other dining spots found nowhere else on Earth.

Wine. In every restaurant, dishes get paired perfectly from our extensive wine list—more than 400 labels on board—with guidance by expert sommeliers. In fact, we dominate the *Wine Spectator* Restaurant Wine List awards, and we’re the only cruise-line winner of the prestigious Award of Excellence.

Drinks. No one ever goes thirsty on our sailings. The ships feature bars and lounges for every mood, from the ever-popular Martini Bar to the new Rooftop Terrace, where guests can enjoy movies under the stars with cocktails and snacks.

Can we bring you anything else?



Specialty brews at Craft Social



Toasting and tasting at Crush



Iconic Suite, part of The Retreat

SPOIL YOUR GUESTS IN CHIC ACCOMMODATIONS

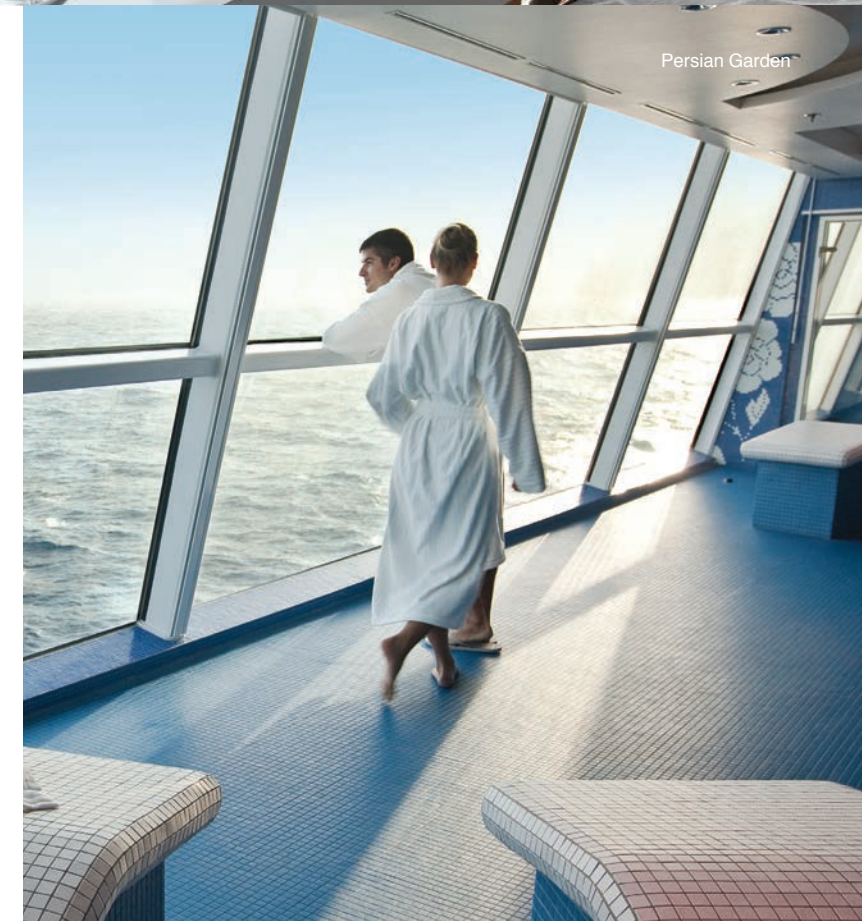
Your attendees will be indulged in spacious, well-appointed staterooms and suites. Fleetwide, more than 75 percent of our accommodations feature private verandas—perfect for an energizing breakfast at sunrise, well-deserved drinks at sunset, and panoramic views any time.

Concierge Class. We take care of all the little details that make a world of difference for your attendees. Our indulgent service begins the moment we greet them for priority check-in and their exclusive luncheon.

AquaClass®. VIPs enjoy spa elements in their staterooms, unlimited access to the Persian Garden and SEA Thermal Suite, and other soothing extras. Perhaps best of all, they receive exclusive dining in the specialty restaurant Blu, featuring clean cuisine for a healthier twist on the classics.

The Retreat®. Welcome to the ultimate modern luxury experience—all suites, all exclusive, all included. The Retreat includes a private restaurant, an exclusive lounge and sundeck, and a range of stunning suites, from spacious Sky Suites to over-the-top Iconic Suites. Guests of The Retreat enjoy indulgent amenities including Premium Beverage Packages, unlimited Wi-Fi access, prepaid gratuities, and \$300 per suite to spend on board. Plus, with their dedicated teams of butlers and concierges, your most valued guests will never have to lift a finger.

Could any hotel or resort be quite so accommodating?



Persian Garden



The Retreat Sundeck



LET US ENTERTAIN YOU

After you take care of business, we'll fill the evenings with exciting shows and engaging activities. Or, your guests can do nothing at all—always their choice.

Entertainment. Inspiring performances with amazing talent are included, and six of our Broadway-caliber theater shows have won *Travel Weekly* Magellan Awards. Plus, guests can catch a movie under the stars at the Rooftop Garden, Rooftop Terrace, or Lawn Club, and random acts of entertainment unfold all around.

Gaming. We'll bet your gamers will enjoy the casino, offering exciting slots and table games with great odds in a sophisticated smoke-free atmosphere. The action includes blackjack, roulette, poker, slots, and baccarat.

Spa and fitness. Ready for rejuvenation? Guests are drawn to the spa by the scent of aromatic oils, the beat of dance classes, and the energy of our state-of-the-art fitness center. They'll indulge in massages, facials, aesthetics, training, even complete wellness programs.

Retail therapy. Discover coveted brands of jewelry, watches, clothing, cosmetics, and more, including Armani, Bulgari, Gucci, Kate Spade, Michael Kors, Omega, Prada, TAG Heuer, Tiffany, and others—tax free and duty free.

Shore excursions. Our award-winning Chef's Market Discoveries and thousands of other shore excursions allow your attendees to experience more than 320 destinations around the world. Explorers can reconnect with their coworkers as they soak up the local cultures.

Team building. Plus, we'll help you construct your own team-building activities. Perhaps a friendly game of bocce at the Lawn Club. Maybe a wine-tasting class in Craft Social. How about learning to edit video in the Celebrity iLoungeSM or to create brilliant artworks in the Hot Glass Class?

It's all right here — no taxis required.





CHOOSE FROM HUNDREDS OF EXCITING DESTINATIONS

Reward your groups with unforgettable experiences, from 4-night weekend escapes to 7-night itineraries that really optimize your program.

Invite the family. Camp at Sea delights young film directors, artists, and scientists with their own activities, and Family Tour Challenges engage everyone in the exciting shore excursions.

Award-winning excursions include Evenings Around the World, which go hand in hand with overnight stays in dozens of cities. Our culinary experience extends from ship to shore excursion with Chef's Market Discoveries, touring markets and restaurants to explore the local foods and wines, and Private Journeys, the ultimate in customized experiences.

Where in the world would you go?

Tropical Caribbean. Schedule events in the morning, then soak up some golden sunshine and turquoise waters in the afternoon. Watch dolphins play. Snorkel the vibrant reefs. Stroll endless beaches. Nine of our premium ships sail these tropics—including the new Celebrity Edge® and Celebrity ApexSM in winter and Celebrity EquinoxSM all year.

Majestic Alaska. Present awards in the morning, then watch glaciers calving, whales breaching, and eagles soaring in the afternoon. Three of our ships reveal this rugged wilderness—best viewed from the Lawn Club or Rooftop Terrace.

Historic Europe. Launch your new product in the morning, then explore the Old World in the afternoon. Climb the Rock of Gibraltar. Tour the Hermitage in Saint Petersburg. Race gondolas through Venice. Six modern luxury ships, including Edge and Apex, depart from iconic ports in Northern Europe, the British Isles, and the Mediterranean.

Brilliant Bermuda. Hash out sales strategies in the morning, then dig your toes into pink sand beaches in the afternoon. Celebrity Summit® includes three days and two nights in Bermuda—plenty of time to fall in love—plus visits to maritime Canada, New England, or Charleston, South Carolina.

Galapagos Islands. Present your latest research in the morning, then meet the local wildlife in the afternoon. Group members also get to know the people who live in these islands and help them to conserve their way of life. Our three smaller ships explore the Galapagos in the most insightful and responsible way.

Exotic destinations. We can also expand your comfort zone, sailing modern ships on exciting itineraries in Asia, Australia, New Zealand, Pacific islands, South America, even Antarctica.

PLAN SUCCESSFUL EVENTS ON REVOLUTIONARY SHIPS

CHARTER THE ENTIRE SHIP



Celebrity Edge Series



Celebrity Solstice Series



Celebrity Millennium Series



Celebrity Flora



Rooftop Garden

Celebrity Edge® Series. Be among the first to experience Celebrity Edge® and Celebrity ApexSM, two revolutionary new ships now leaving the future behind. Their outward-facing views, alfresco dining, and live music evoke elegance. The cantilevered Magic CarpetSM changes mood and deck through the day, soaring up to 13 stories above the sea. New Edge Staterooms with Infinite Veranda® take living space out to the water's edge, new Edge Villas offer unique two-story residences, and new Iconic Suites lavish guests in 1,892 square feet—plus a huge private deck.

The Celebrity RevolutionSM. A \$500 million modernization of our fleet began with Celebrity Edge, and it continues with reimagined staterooms, suites, and spaces on every ship.

Celebrity Solstice® Series. These highly decorated ships debuted our first Lawn Club, first Hot Glass Class, and first World Class Bar. All five of these ships provide veranda views from 85 percent of their staterooms, while each ship offers its own special charms. Retreat to the Alcoves for cabana-style lounging. Celebrate backyard

barbecue at the Lawn Club Grill. Sample 40 specialty beers in Craft Social. Taste fruity frozen cocktails at Slush.

Celebrity Millennium® Series. These four brilliant stars shine ever brighter since recent makeovers. Rooftop Terrace provides new ways to experience the great outdoors—with creative cocktails and movies alfresco. These popular ships now offer the fresh pastas and dry-aged steaks of Tuscan Grille and the Japanese favorites of Sushi on Five.

Galapagos ships. It's only natural to discover the amazing Galapagos Islands with us. Our evolutionary new ship, Celebrity FloraSM, is specially designed for luxurious, ecofriendly meetings, incentives, charters, and events there, from indulgent suites—yes, they're all suites—to distinctive restaurants. Celebrity Xpedition®, our pioneering ship for 48 guests, has been popular in these waters for years. Celebrity Xploration®, an intimate catamaran for just 16 fortunate guests, really gets your group off the beaten path.

Take command. Own the ship—at least for a few days. From Europe to Alaska, the Caribbean, and beyond, our charters are tailored precisely for your groups to create their most extraordinary events. Chartered ships accomplish your objectives like no other venues on land or sea.

Endless possibilities. Launch your new product or host a trade show on a cruise from New York to Bermuda. Present educational or motivational programs while visiting iconic cities in Europe. Organize a theme cruise, convention, or awards presentation on the placid waters of the Caribbean or the rugged coast of Alaska. You can customize our ships with your branding. You can customize the itinerary. In fact, you can customize virtually every aspect of your charter:

- Meal times
- Dining menus
- Beverage packages
- Daily activities
- Enrichment programs
- Entertainment
- Ports of call
- Shore excursions

We'll help with the party planning. We'll put your logos on the food and beverage items, your announcements in the daily newsletters, and your programming on the in-room televisions and public displays.

Room for everyone. Each of our 11 large ships around the world offers approximately 1,500 luxurious staterooms and suites. Each of our three Galapagos ships accommodates from 16 to 100 guests—perhaps your best opportunity to charter. Plus, the Galapagos Islands present unique, inclusive adventures, with expert naturalists focused on conservation, education, and personal growth. Your guests will experience a world that few get a chance to see.

You'll never find a better way to reward your top performers, boost team spirit, and inspire future success than by chartering a Celebrity ship.

Elevate your brand aboard our ships.



Celebrity Flora in the Galapagos

THRILL YOUR INCENTIVE WINNERS

Our easily administered cruise gift certificates and gift cards can reward and motivate any number of recipients with modern luxury cruise vacations.

Cruise gift certificates. Reward top performers with gift certificates for luxurious cruises of four to seven nights. They choose the dates, ships, and itineraries, which have limited blackouts and no expirations, so no one feels rushed. You choose the award tiers, which can be set up by ship, destination, accommodation, or other criteria. With fares, taxes, and fees included, they're as simple for you as they are rewarding for the winners.

Gift cards. Treat customers, employees, suppliers, or partners to any amount of luxurious cruise vacationing with gift cards. They choose when and how to redeem

their cards, which apply toward any new bookings and never expire. You choose the card amounts, in increments of \$25, \$50, \$100, \$250, or \$500. Our gift cards may be your easiest way to say, "Thank you."

Savvy incentive managers use these cruise certificates and gift cards to reward VIPs for:

- Achieving sales goals
- Closing on new mortgages or cars
- Reaching productivity, safety, or other goals
- Demonstrating loyalty
- Winning promos, contests, or sweepstakes
- Participating in raffles, auctions, or other fundraising

Ready to make a splash?