|  |  |
| --- | --- |
| **Writer** | **Jeff Borg** |

|  |  |
| --- | --- |
| **Approved Webinar Title** | **Tech Tools to Analyze Your Practice:  Thriving in Today’s Challenging Environment** |

**[Webinar description for the GoTo Webinar page]**

[Title copy]

Tech Tools to Analyze Your Practice:  
Thriving in Today’s Challenging Environment

[When]

Thursday, July 7, 2022, at 12PM ET

[Description, 137 words]

Rising expenses, falling reimbursements and other complexities challenge medical practice management today. In such an environment, how can we survive and create positive benefits for patients, staff and providers?

This webinar discusses how industries have been transformed through practical techniques to address the pain points of daily operations. As this transformation comes to healthcare, now is the perfect time to be part of it.

Learn about the latest technologies designed to simplify collection and reporting of the relevant information you need to help achieve your goals.

YOU WILL LEARN

• Ways that data analytics — now more important than ever — can enhance decision-making in healthcare

• Strategies to assess your needs and implement practical technologies to measure and improve operations

• Best practices for using analytical tools to improve metrics and assessments, helping you lead your practice forward

[Sidebar with headshots]

**Presenters**

**Frank Brabec**Healthcare Executive

**Stacy Ziegler**ModMed® Product Manager

**Penelope Wallington**ModMed Sr. Financial Solutions Engineer

[Website link...]

**[Email banner (invites) (1200x628 at 150 pixels)]**

[Subject 1]

You’re invited: "Tech Tools to Analyze Your Practice" webinar

[Subject 2]

Register now: "Tech Tools to Analyze Your Practice" webinar

[Subject 3]

Last chance: "Tech Tools to Analyze Your Practice" webinar

[Banner copy]

WEBINAR

Tech Tools to Analyze Your Practice:  
Thriving in Today’s Challenging Environment

Thursday, July 7, at 12PM ET

[Alternative banner copy (if the full text is too much)]

WEBINAR

Tech Tools  
to Analyze Your Practice

Thursday, July 7, at 12PM ET

[CtA 1 button linked to...]

RSVP NOW

[CtA 2 button linked to...]

RSVP NOW

[CtA 3 button linked to...]

RSVP NOW

**[Thank-you email banner copy (1200x628 at 150 pixels)]**

[Subject]

Thanks for attending "Tech Tools to Analyze Your Practice"

[Banner copy]

RECORDED WEBINAR

Thanks for joining   
Tech Tools to Analyze Your Practice

[CtA button linked to...]

WATCH AGAIN

**[Missed-email banner copy (1200x628 at 150 pixels)]**

[Subject]

Did you miss our "Tech Tools to Analyze Your Practice" webinar?

[Banner copy]

RECORDED WEBINAR

Did you miss our webinar?  
Tech Tools to Analyze Your Practice

[CtA button linked to...]

WATCH NOW

**[Homepage slider]**

[Homepage slider copy]

WEBINAR

Tech Tools to Analyze Your Practice:  
Thriving in Today’s Challenging Environment

Date: Thursday, July 7  
Time: 12PM ET

[CtA button linked to...]

RSVP NOW

**[EMA login banner (iPad 2048x174, web 3200x71)]**

[Banner copy]

WEBINAR

Tech Tools to Analyze Your Practice

Date: Thursday, July 7  
Time: 12PM ET

[CtA button linked to...]

RSVP NOW

**[gGastro login banner copy (960x175)]**

[Banner copy]

WEBINAR

Tech Tools to Analyze Your Practice

Date: Thursday, July 7  
Time: 12PM ET

[CtA button linked to...]

RSVP NOW

**[Hello bar]**

[Hello bar copy]

WEBINAR

Tech Tools to Analyze Your Practice

Date: Thursday, July 7   
Time: 12PM ET

[CtA button linked to...]

RSVP NOW

**[Digital ads (static Demandbase: 728x90, 300x250, 160x600, 300x600, 970x250, 640x340)]**

[Digital ads copy]

WEBINAR

Tech Tools to Analyze Your Practice:  
Thriving in Today’s Challenging Environment

Thursday, July 7, at 12PM ET

[Alternate copy for smaller sizes]

WEBINAR

Tech Tools to Analyze Your Practice

Thursday, July 7, at 12PM ET

[CtA button linked to...]

RSVP NOW

**[Social / organic** [**(reference guide)**](https://docs.google.com/document/d/19ycIkGtYaxUI-Jz90E5MBpKwboIv8D45XUlufExvEn4/edit) **(1080x1080)]**

[Organic banner copy]

WEBINAR

Tech Tools to Analyze Your Practice:  
Thriving in Today’s Challenging Environment

July 7, at 12PM ET

[Organic post copy (275 of unlimited characters)]

Learn how to take the vitals of your medical practice using the latest analytics software. Join our webinar to hear panelists discuss data analytics for healthcare decision-making and practical technologies for streamlining operations. Tune in Thursday, July 7, at 12PM ET.

**[Social / paid (1080x1080)]**

[Paid banner copy]

WEBINAR

Tech Tools to Analyze Your Practice:  
Thriving in Today’s Challenging Environment

[Post text, 118 of 125 characters]

Learn how to take the vitals of your practice using the latest analytics software. Join our webinar July 7, at 12PM ET.

[Headline, 15 of 40 characters]

**ModMed® Webinar**

[Description, 24 of 30 characters]

Reserve your spot today.

[Facebook CtA button linked to...]

RSVP NOW

[Instagram CtA button linked to...]

RSVP NOW

[LinkedIn CtA button linked to...]

RSVP NOW

**[Social / post event (1080x1080)]**

[Banner graphic]

WEBINAR RECORDING

Tech Tools to Analyze Your Practice

[Headline 1, 33 of 40 characters]

**Take the vitals of your operation**

[Post text 1, 124 of 125 characters]

Learn about readily available data analytics tools that help specialists survive and thrive in this challenging environment.

[Headline 2, 34 of 40 characters]

**How specialists survive and thrive**

[Post text 2, 124 of 125 characters]

Hear panelists discuss data analytics for healthcare decision-making and practical technologies for streamlining operations.

[Headline 3, 29 of 40 characters]

**Data analytics for physicians**

[Post text 3, 122 of 125 characters]

Watch this webinar and learn how to take the vitals of your specialty practice using readily available analytics software.

[Headline 4, 34 of 40 characters]

**Panel discusses practice analytics**

[Post text 4, 112 of 125 characters]

Learn how medical specialists can find and use data for healthcare decision-making and streamlining operations.

[Description, 20 of 30 characters]

Watch the recording.

[CtA button]

WATCH NOW

**[Video recording page]**

[Title copy]

Tech Tools to Analyze Your Practice:  
Thriving in Today’s Challenging Environment

[Body copy, 123 words]

**Presenters**

**Frank Brabec**Healthcare Executive

**Stacy Ziegler**ModMed® Product Manager

**Penelope Wallington**Modmed Senior Financial Solutions Engineer

*This webinar was recorded July 7, 2022.*

How do we create benefits for patients, staff and providers amid the rising expenses, falling reimbursements and other complexities of medical practice management today?

In this webinar, we discuss how industries, including healthcare, are getting transformed through practical techniques that address the pain points of daily operations.

Discover technologies designed to simplify collection and reporting of the relevant information you need to reach your goals.

YOU WILL LEARN

• Ways data analytics can enhance decision-making in healthcare

• Strategies to implement practical technologies for improving operations

• Analytical tools and metrics to help you lead your practice forward

|  |  |
| --- | --- |
| **URL/Gated**  **URL/Ungated**  **URL/Slides** | ...tech-tools-to-analyze-your-practice  ...tech-tools-to-analyze-your-practice-3kt-thank-you  ...tech-tools-to-analyze-your-practice-dd9-slides |
| **SEO Title** (Max 60 [characters](https://seomofo.com/snippet-optimizer.html)) | Tech Tools to Analyze Your Practice | ModMed |
| **SEO/Meta Description** (Max 160 characters) | Webinar discusses healthcare data analytics to enhance decision-making, technologies to improve operations, and metrics to help medical practices succeed. |